

# Jamie's school dinners

*Fewer primary school kids are eating school dinners, and lots of caterers apparently blame it on Jamie Oliver.*

A group of companies that make school food told the BBC they've seen a drop in the numbers of kids eating it. Almost one in five of the caterers blamed the fall on Jamie for giving the meals an unhealthy image. They said more parents were making packed lunches for their children because of worries about school food.



- *What factors do you think are important in designing a school menu?*
- *Select 9 factors (or use some of your own if you wish) and diamond rank them. Remember you must be prepared to justify your decisions!*

# Jamie's school dinners

Spend more on ingredients	Use foods that children enjoy
Make meals cheaper	Only offer 'hot' foods or meals
Only offer 'cold' foods or sandwiches	Ban snacks at playtime
Insist on a portion of fruit and vegetables in the meal	Serve the meals that the children want
Allow a fast food option	Only serve food like chips one day a week
Use new foods that children may not have tried	Ban all fizzy drinks, only serve water, juice or smoothies

