

Slogans

Human milk for
human babies

Breastmilk
– it does a
baby good!

Breastfeed
your baby for a
healthy future

Breastfeeding:
smart choice for
smart families

Are these
slogans biased?

Who might use them?
Why might they be used?

Breastfeeding –
a gift that lasts
a lifetime



Breastmilk is better
than any udder milk

Breastfeeding is
a gift of nature,
rich in nutrients
and immunities